



Association of Professional  
**GENEALOGISTS**  
Southern California Chapter

# Annual mini-PMC

(Professional Management Conference)

**\*FREE\***

APG members only

**Saturday,  
24 March 2018  
8:45am-3:00pm**

LDS Family History Center  
22851 Aliso Creek Rd., Aliso Viejo, CA

## Morning schedule:

Part 1 – “Rule of 3: Digital Backup” – Kristi Sexton

Part 2 – “Using Audacity® for Professional Level Recording” – Butch Hibben, CLA

## Networking & LUNCH

**(bring your own; SCCAPG will provide bottled water)**

## Afternoon schedule:

Part 3 – “Online Marketing Tips to Help Your Genealogy Business Grow” – Dean Richardson

Part 4 – Open Discussion about Your Web Presence (email links for your blog, website, Facebook page, etc. to Barbara Randall when you RSVP)

## General membership/business meeting – Jean Hibben, Pres.

8:45-9:00am-Registration  
9:00am-welcome, Jean Hibben  
9:15-10:15-Part 1  
10:30-11:30-Part 2  
11:30-noon - LUNCH (brown bag)  
12:15-1:15-Part 3  
1:30- 2:30 -Part 4  
2:30-3:00 General Membership Mtg  
& Treasurer Election  
3:00-3:30 Board Meeting



## RESERVE TODAY:

Barbara Randall  
barbmran@aol.com

## PRE-REGISTRATION

**REQUIRED BY 21 March 2018**  
(include your URLs – see Part  
4 above)